

NAME OF CLUB ...*EXAMPLE*.....

NAME OF COACH ...*EXAMPLE*.....

Area of Development	Details and goals	Funding	Partners?	Considerations
<i>Girls Squash – to get more girls playing in the club and to introduce a new County team at U13 level? Or U11 Talent ID programme.</i>	<ul style="list-style-type: none"> • <i>2 club coaches to run new girls only sessions targeting pupils at 4 local schools.</i> • <i>Coaches to get assistance from current club juniors to act as mentors.</i> • <i>Organise fun competition linked to Court Challenge Series events at end of coaching.</i> • <i>To work with County to give girls a chance to train with other girls as part of a feeder squad.</i> 	<i>Initially Sportivate, then self-funding</i>	<i>CSP – Sportivate bid 2 x local coaches? County Association Local schools via PDM</i>	<i>Time for Sportivate bid Lack of female coach? Costs Making sessions relevant</i>
<i>Introduce Racketball</i>	<ul style="list-style-type: none"> • <i>Club needs to keep members playing longer and introduce new day-time members.</i> • <i>New O50 groups and ladies mornings for new day time members.</i> • <i>Internal ladders and leagues leading on to friendlies with other clubs.</i> • <i>Support from County Association to encourage racketball across county.</i> 	<i>Club? Self-funding? WSRB?</i>	<i>Club committee U3A groups / Age UK WSRB – resources and contacts Local media and businesses</i>	<i>Access to club during day Interest from current players? Costs</i>
<i>Club Promotion</i>	<ul style="list-style-type: none"> • <i>To increase the visibility of the club and ‘shout about success’</i> • <i>Set up club Twitter account and to get regular articles in local press.</i> 	<i>N/A</i>	<i>Local media contacts WSRB Club publicity officer?</i>	<i>Frequency of articles Content and updates</i>

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